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Yuxiang Long, executive chairman of China International Cultural Communication Center, met Michael Buckmaster-Brown in Shanghai on 22 October, 2017. They have conducted an in-depth talk on equestrian sports and laid a solid foundation for cooperation.

This year marks the 45th anniversary of the establishment of diplomatic ties between China and the United Kingdom, the bilateral relationship presents a sound momentum of all-round development. Mutually beneficial cooperation is going to new depths, friendly exchanges are taking on new heat, cultural exchanges, local and education cooperation turn a great trend. Yuxiang Long emphasized that China International Cultural Communication Center actively promote Chinese culture to the world, carrying various forms of exchanges and cooperation with other countries on culture, education, economy, science, sports organizations and art groups. Michael Buckmaster-Brown 's visit meets the time of The 19th session of national congress of the communist party of China, drawing a blueprint for China's development in the next five years as well as guiding the exchanges and cooperation between China and the UK.

We are willing to help Michael Buckmaster-Brown bring equestrian sport to China and promote the development and popularization of equestrian sports in China.

Michael Buckmaster-Brown is the president of the Global Racing Club and group CEO at the Emblem Group. He has strong interests in business development and social enterprise, and he is the member of The Institute of Directors, The 67 Club and The London Capital Club. Michael said: "Thanks for President Long's support. I admire that all the contribution Mr. Long has made for spreading Chinese culture to the world.

